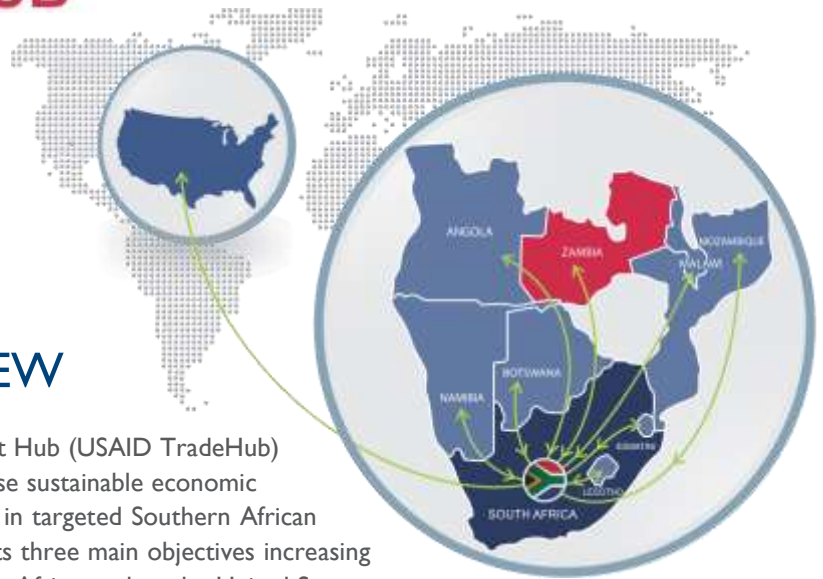




SOUTHERN AFRICA
**TRADE
+INVESTMENT
HUB**

USAID SOUTHERN AFRICA TRADE AND INVESTMENT HUB ZAMBIA BUY-IN OVERVIEW



The USAID Southern Africa Trade and Investment Hub (USAID TradeHub) engages with partners across the region to increase sustainable economic growth, global export competitiveness, and trade in targeted Southern African countries. As such, the USAID TradeHub supports three main objectives increasing exports from Southern African countries to South Africa, and to the United States (under the African Growth and Opportunity Act [AGOA]) and boosting capital and technology flows from South Africa to other Southern African countries. Further, the USAID TradeHub is providing targeted trade facilitation support to Zambia, known as the Zambia Buy-In. Under the Zambia Buy-In, the USAID TradeHub is partnering with the Government of Zambia (GOZ) to strengthen bilateral and intra-regional trade by modernizing Zambia’s trading systems and implementing the World Trade Organization (WTO) Trade Facilitation Agreement (TFA) protocols. The USAID TradeHub partners with USAID Zambia Mission, through the Regional Mission to successfully deliver this objective.

FAST FACTS

PROGRAM FUNDING LEVEL:	PRESIDENTIAL INITIATIVE:	ACCOMPLISHMENTS TO DATE
\$3.5 million	 The U.S. Government's Global Hunger & Food Security Initiative	<ul style="list-style-type: none"> Supported the development, launching, and promotion of the Zambia Trade Information Portal (ZTIP), which has reached 1.8 million users Developed, hosted, and launched the Phytosanitary Information Management System (PIMS) which has assisted access to pest information and import requirements for trade facilitation in plants and plant products Training of 200 Government of Zambia officials on skillsets including effective Monitoring and Evaluation Sensitization of traders and exporters on WTO-TFA through billboards, radio, TV programs and brochures in eight provinces Created a Zambia Customs Curriculum with four key modules (trade facilitation, post clearance audit, enforcement and coordinated border management) for the training of ZRA staff.
DURATION:		
2018-2022		
PROJECT HEADQUARTERS:	ZAMBIA OFFICE:	
 PRETORIA SOUTH AFRICA	 LUSAKA	
ZAMBIA PARTNERS:		
Ministry of Commerce, Trade and Industry (MCTI), Zambia Customs Broker Associations, Zambia Chamber of Commerce and Industry (ZACCI), Grain Traders Association of Zambia (GTAZ), Zambia Revenue Authority (ZRA), Zambia Agricultural Research Institute (ZARI), Zambia Agricultural Information Systems (ZAIS), Zambia Association of Manufacturers (ZAM), Lusaka Security Exchange (LuSE), and Zambia National Farmers Union.		



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STRATEGIES TO ACHIEVE THE ZAMBIA BUY-IN OBJECTIVE

The overall USAID TradeHub strategy is to embed the sustainability of the impact of its activities undertaken and enhance market actors' resilience in the Southern African region. As such, in Zambia, the USAID TradeHub is strengthening market-based trade and investment ecosystem players including key GOZ institutions to improve regulatory compliance and enhance marketing and digital trade capabilities, as captured below.

TRADE REFORM APPROACH	IMPACT
Strengthening the National Trade Facilitation Committee (NTFC) through engagement of private sector stakeholders to conform with international best practices. The NTFC is capacitated to implement WTO-TFA protocols	The Zambian business community and Zambian consumers benefit due to the reduction of border waiting times and border costs. The NTFC's objective is to implement TFA protocols which aim to expedite movement of goods across border points
Assisted NTFC with the development of the implementation matrix for the TFA, which shows protocol where Zambia needs donor assistance to implement, and this will ensure conformity with the WTO-TFA regime	Once all protocols are implemented, Zambia will trade seamlessly with other countries resulting in trade-led growth. Beneficiaries will include the Government of Zambia through increased taxes, the business community through reduced border waiting times and costs, as well as the consumers through reduced cost of goods
Assessment of fees and charges on importation, exportation and when goods transit through Zambia so the country conforms to the WTO-TFA fees regime	This will ensure trading costs reflect the services rendered at the border, as conformity with the WTO-TFA regime will lead to increased profitability, expansion of businesses and creation of employment opportunities
Training of the team at Zambia Revenue Authority that trains Customs Officers	Zambian businesses and consumers will benefit as a result of customs officials who are well trained to implement the TFA protocols
APPROACH TO STRENGTHENING SANITARY AND PHYTOSANITARY STANDARDS	IMPACT
Strengthening the Zambia National Sanitary and Phytosanitary (SPS) Committee through developing a strategy that provides recommendations and guidelines/direction for its daily activities. The Zambia National SPS Committee is a vital forum that coordinates public and private efforts in resolving SPS issues and also monitors Zambia's capacity to implement SPS measures and makes recommendations for technical cooperation	This will benefit the national SPS authorities and relevant private sector entities including farmers, grain exporters and the broader business community
Developing harmonized risk-based SPS inspection procedures in collaboration with government departments and business membership organizations (BMOs) through reviewing, finalization and printing of SPS control strategy, import and export guidelines	This will help improve the control and management of livestock diseases that affect trade facilitation in Zambia
Developing ZTIP in collaboration with MCTI. The portal is a one stop website with up-to-date trade-related information – trade laws, regulations and procedures that aim to guide the local and international business community on how to trade in or with Zambia	The business community and Government trade regulatory agencies benefit from reduced border interventions because of increased compliance levels, which in turn reduces border dwell times and border transactional costs
PIMS is a web-based database for pest information and plant import requirements used by plant health inspectors at all border posts in Zambia	The business community and Government will benefit from uniform application of SPS rules and regulations

ONGOING ACTIVITIES

To achieve the above, the USAID TradeHub has adopted implementation principles that include:

SUPPORTING COMPLIANCE WITH WTO – TFA:

- Building the capacity of GoZ ministries and other public institutions including the NTFC to ensure trade facilitation work continues beyond the USAID TradeHub project
- Assessment of fees and charges on importation, exportation and when goods transit through Zambia
- Development of the TFA implementation matrix including the classification of protocols through categories A, B and C
- Analysis of border procedures through the Time Release Study at Chirundu border post
- Developing, launching, and promoting the use of ZTIP

SUPPORTING COMPLIANCE WITH PLANT HEALTH STANDARDS:

- Developing and hosting PIMS, to support compliance with international plant health standards

ENHANCING AGRI-COMMODITIES TRADE:

- Working with trade promotion service providers (TPSPs) and BMOs to understand and gain access to U.S. buyers, establish relationships, and conclude export deals
- Supporting Zambia Agricultural Information Systems (ZAIS) to develop a business plan and marketing strategy. ZAIS will collect, process, analyze, and distribute reliable market information related to grain and oilseeds trade
- Assisting LuSE to develop and implement market derivative products analyze, and distribute reliable market information related to grain and oilseeds trade
- Assisting LuSE to develop and implement market derivative products

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